



**Fig. 2**

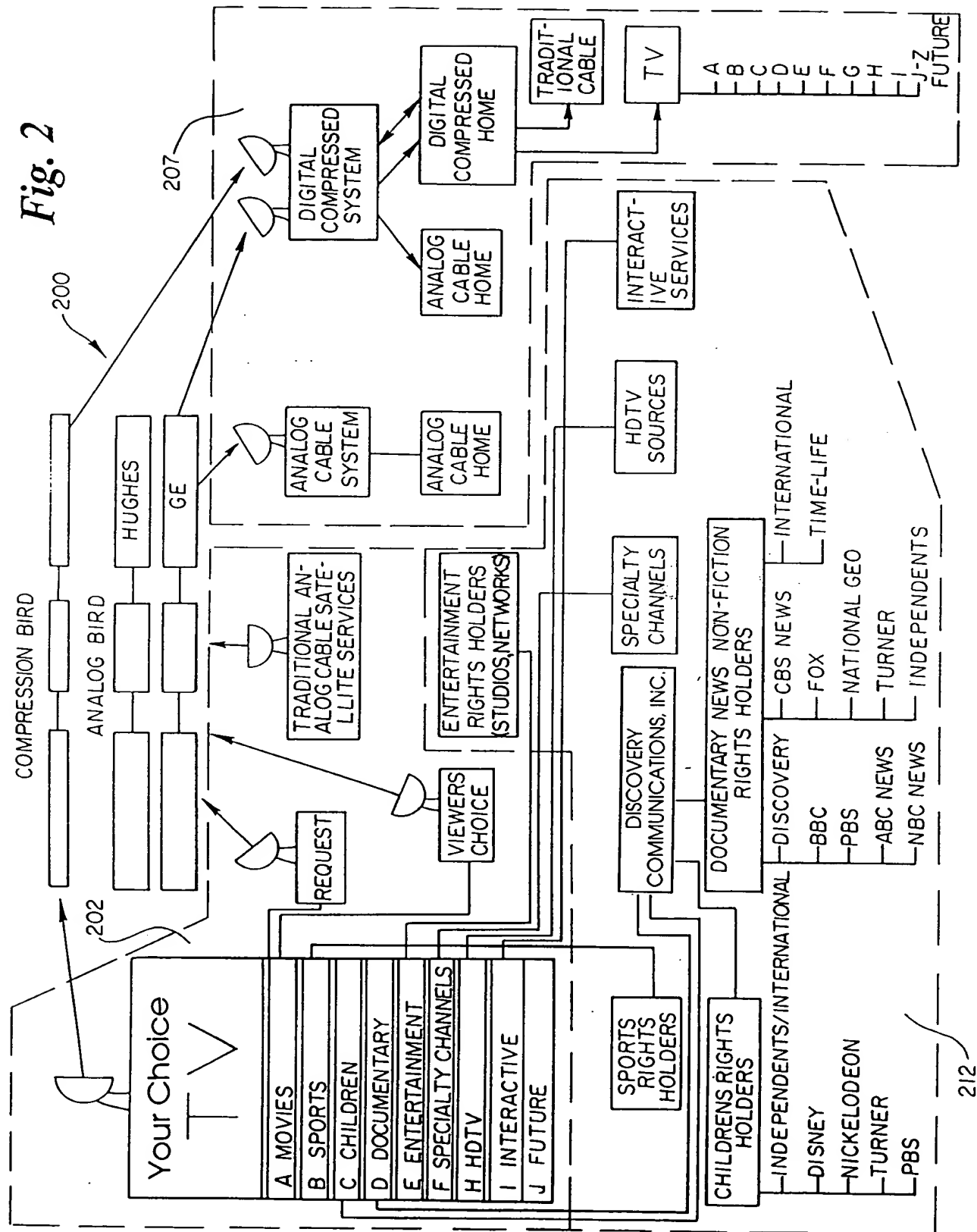
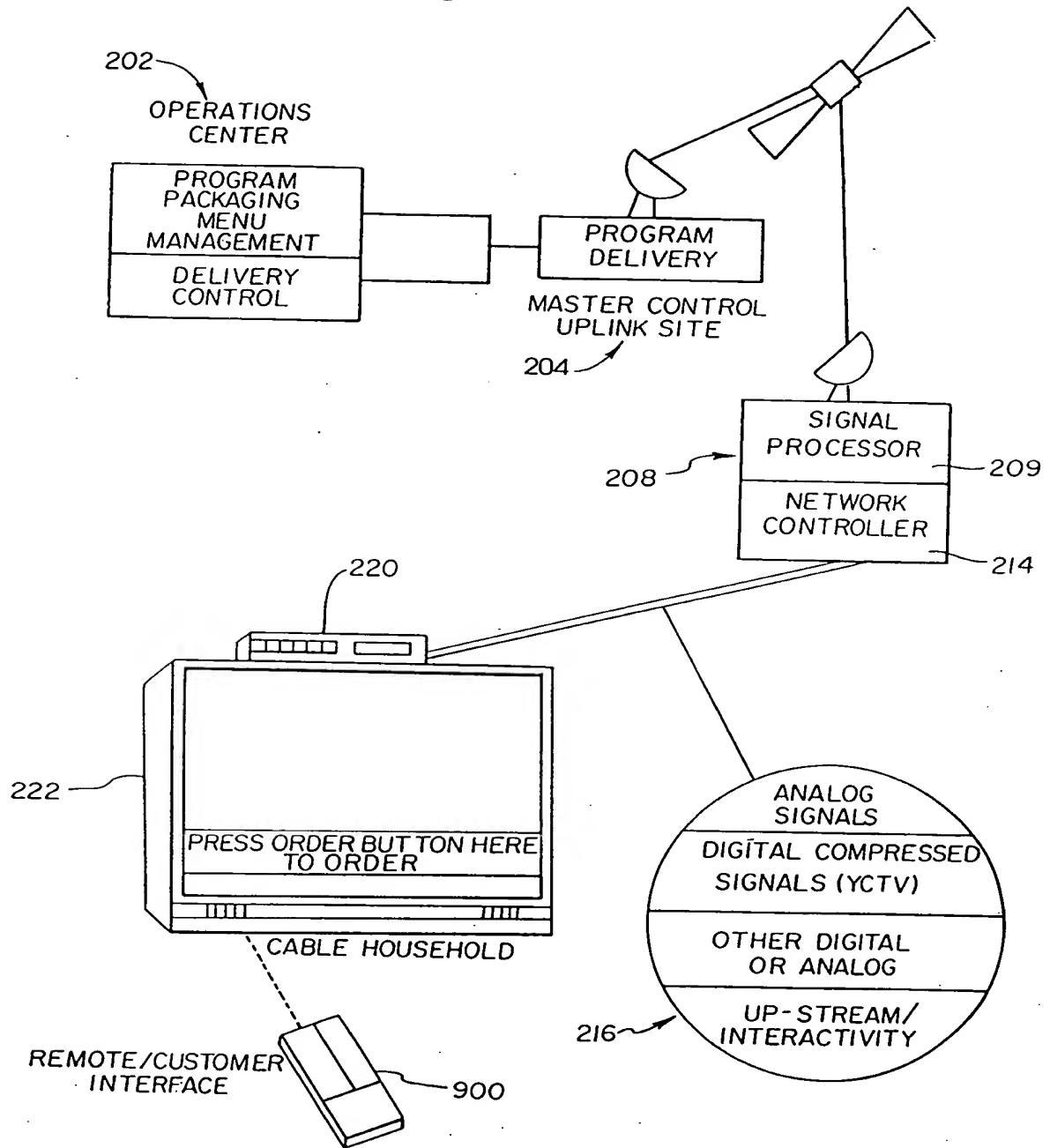


Fig. 3



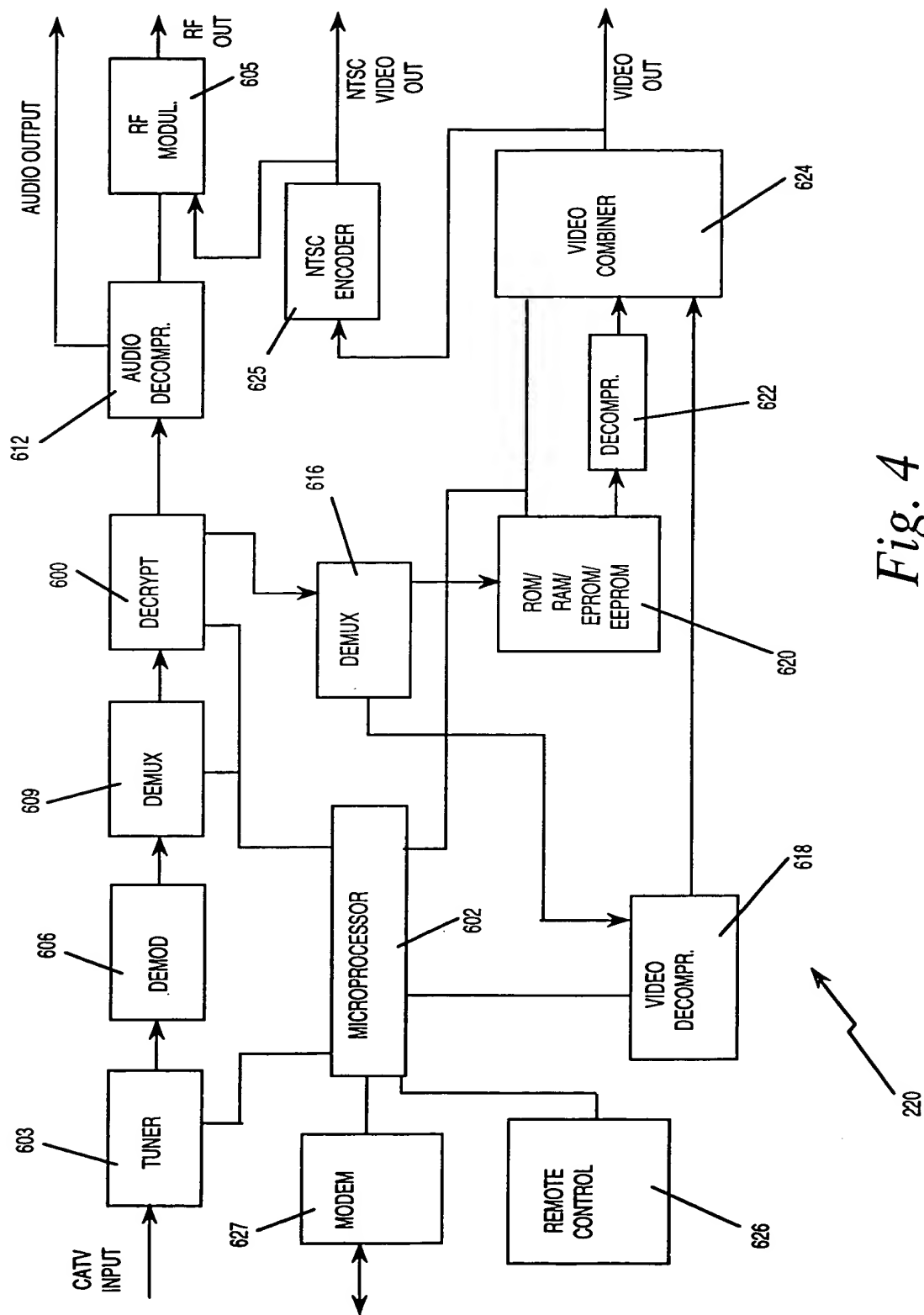
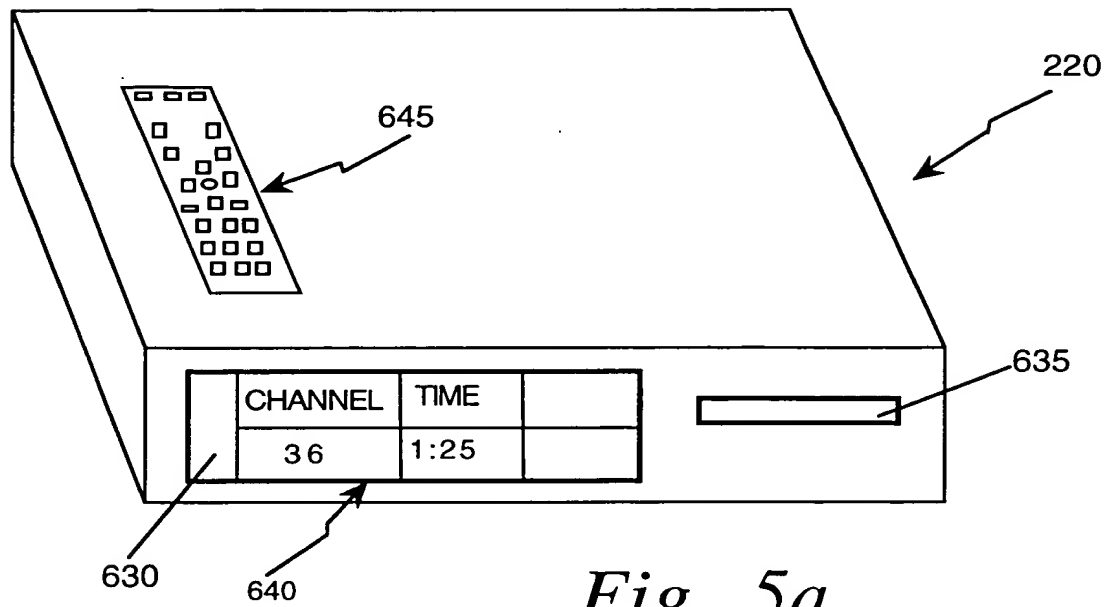
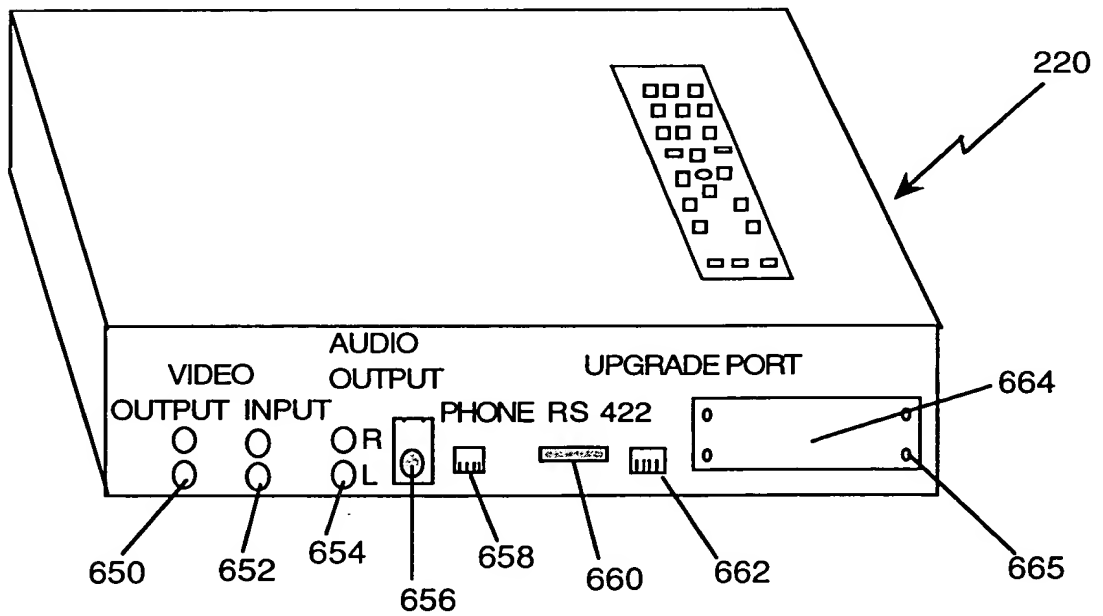


Fig. 4



*Fig. 5a*



*Fig. 5b*



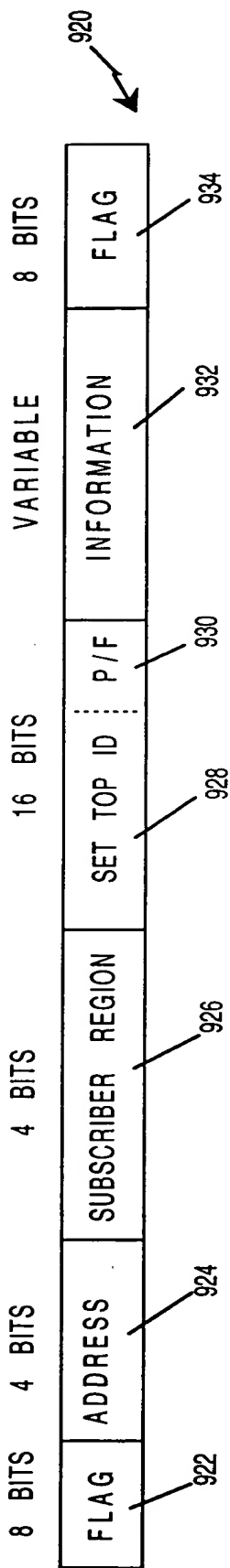


Fig. 7a

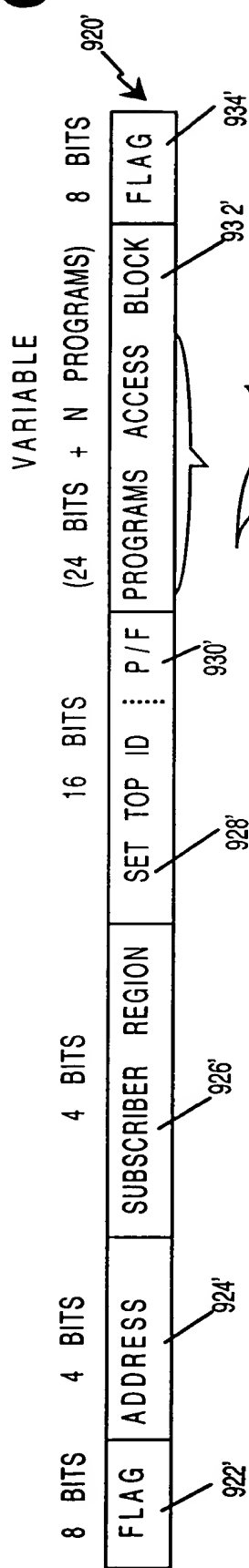
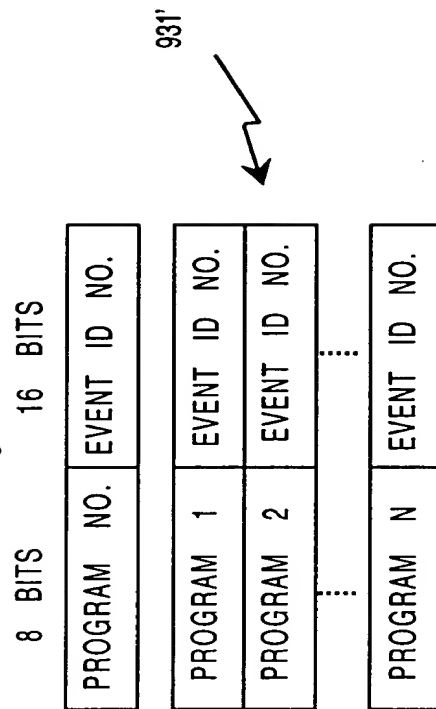


Fig. 7b



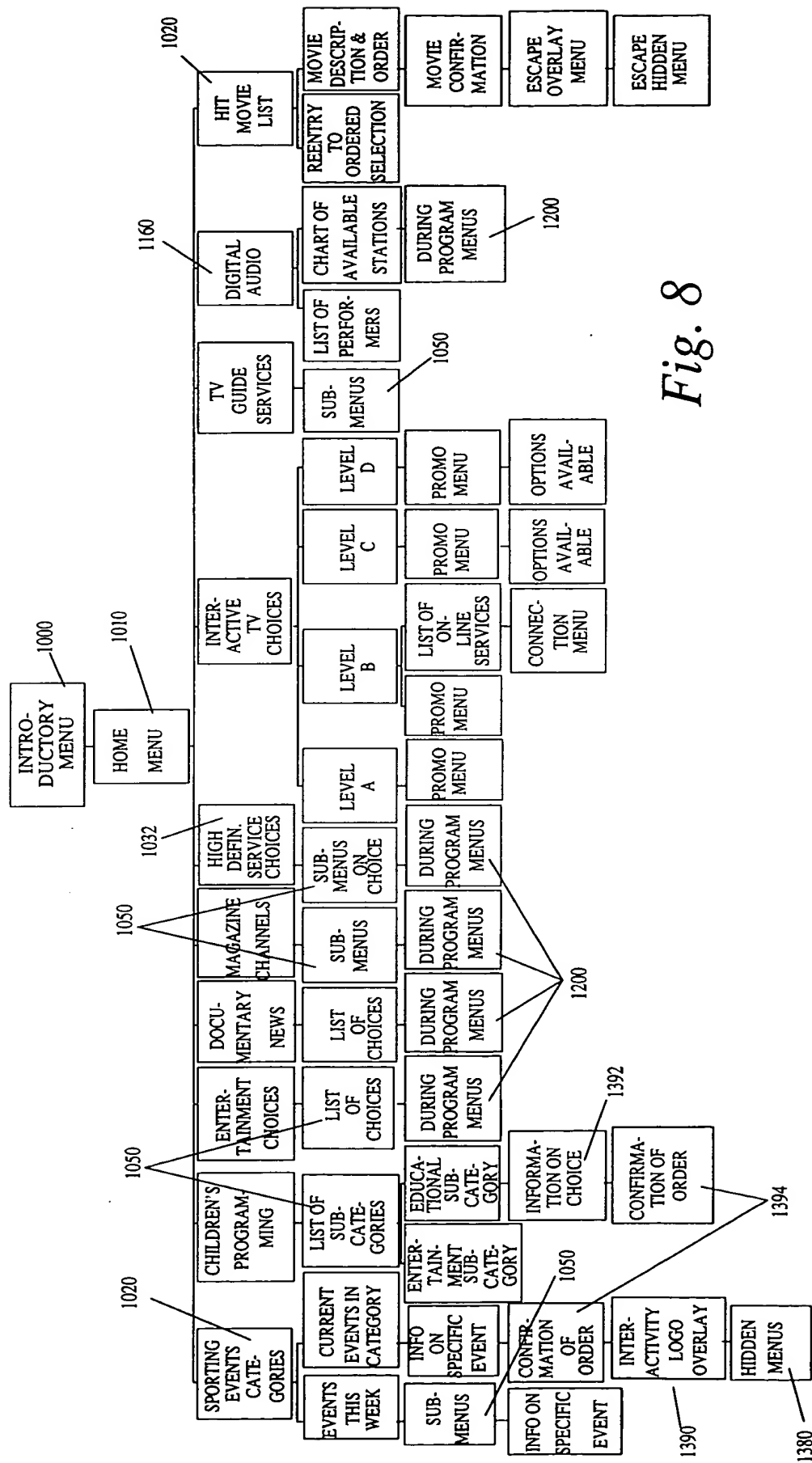


Fig. 8



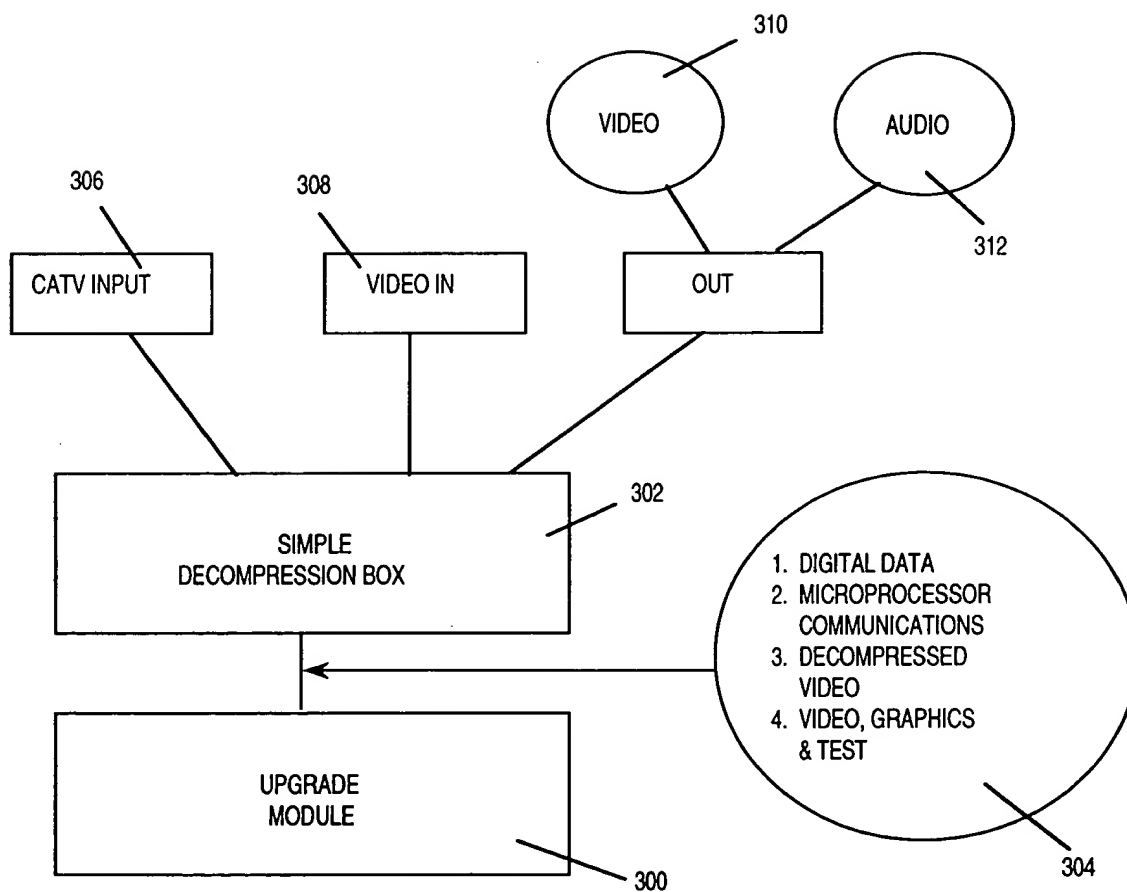


Fig. 9a

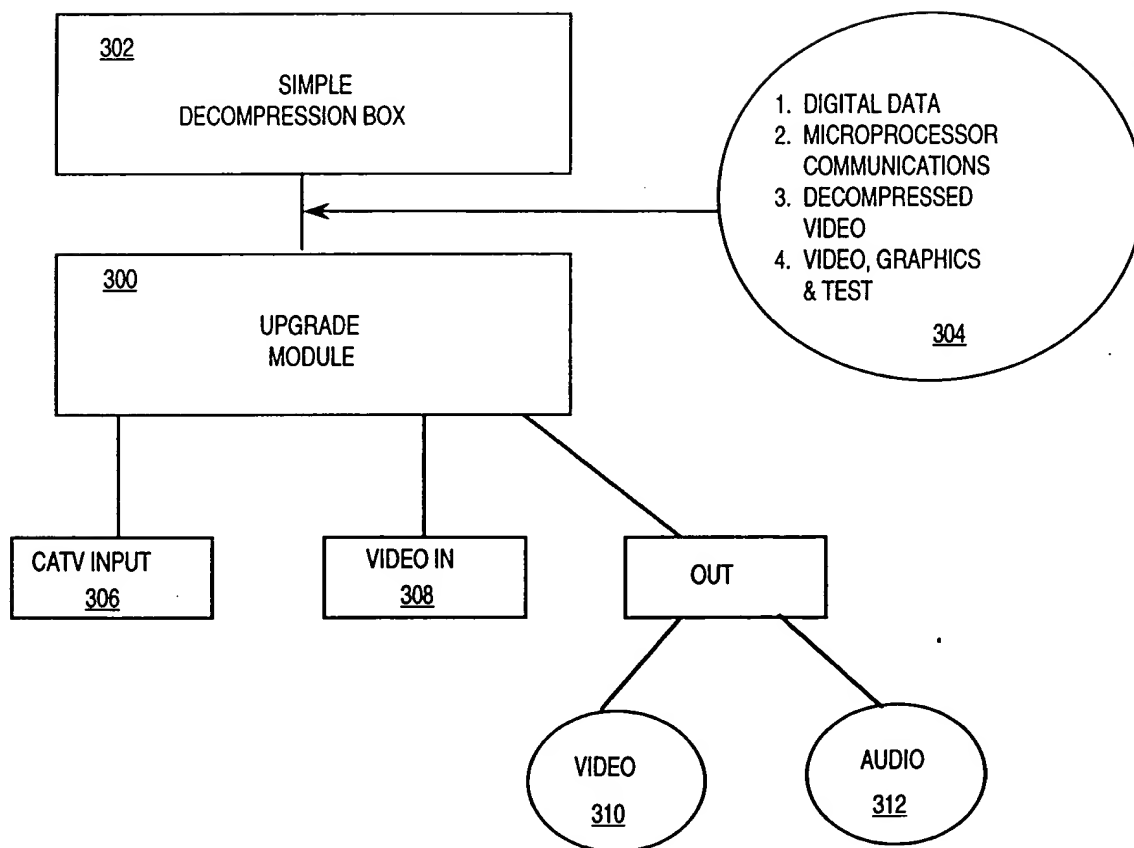


Fig. 9b

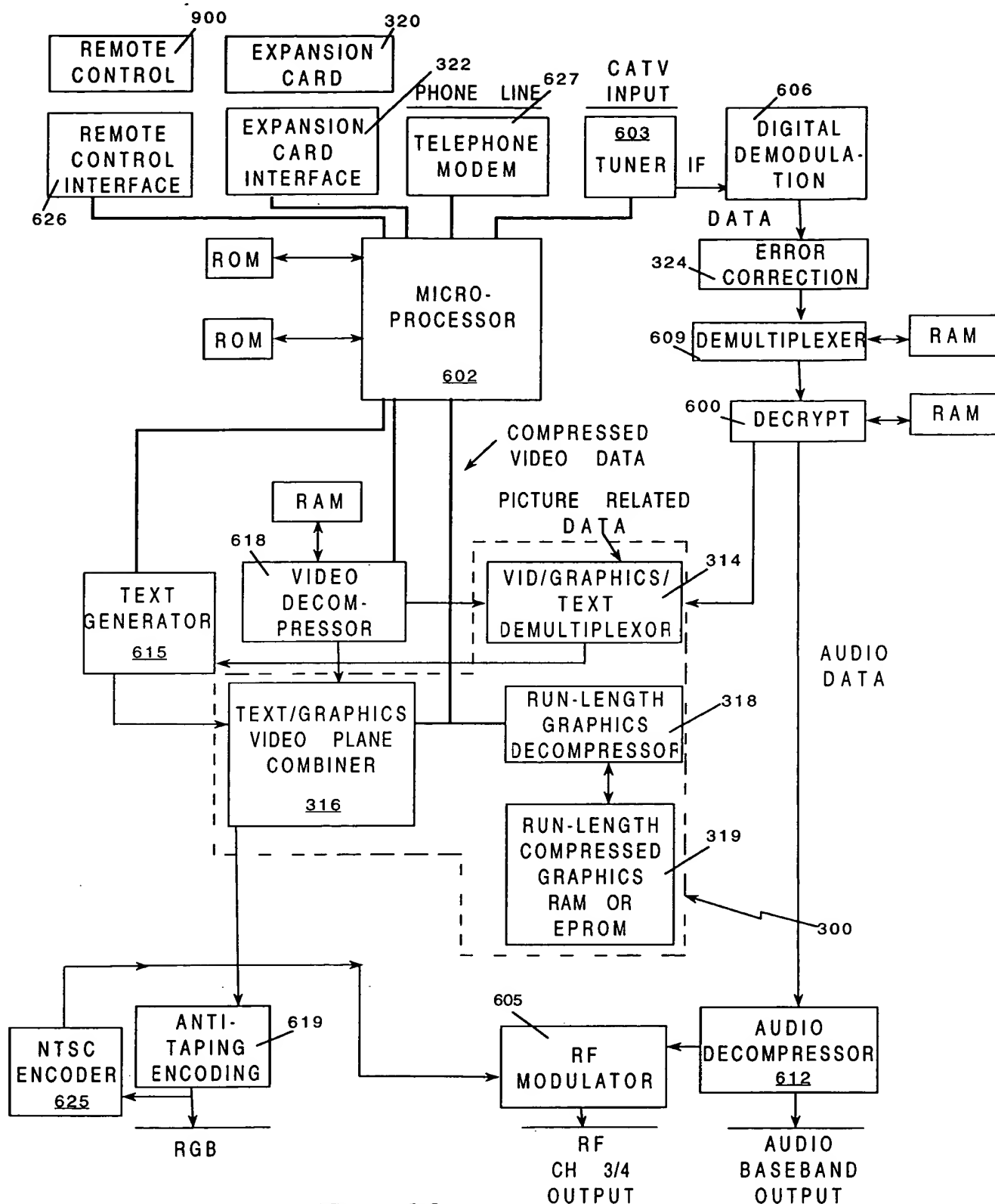
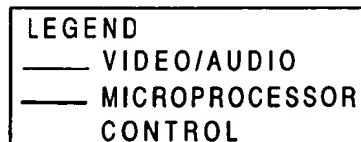
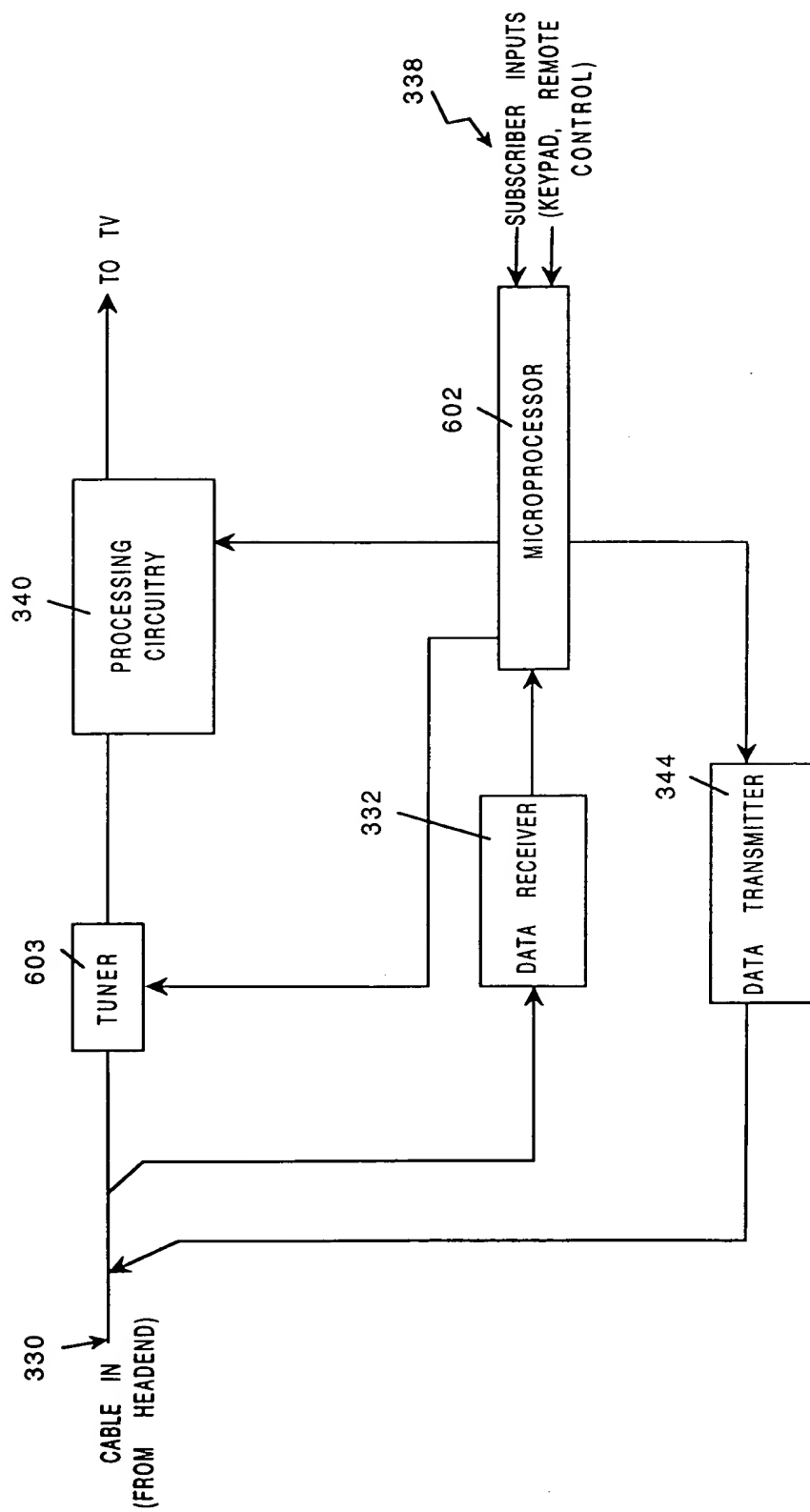


Fig. 10





SET	TOP	TERMINAL	UPSTREAM	DATA	TRANSMISSION	HARDWARE
-----	-----	----------	----------	------	--------------	----------

*Fig. 11*

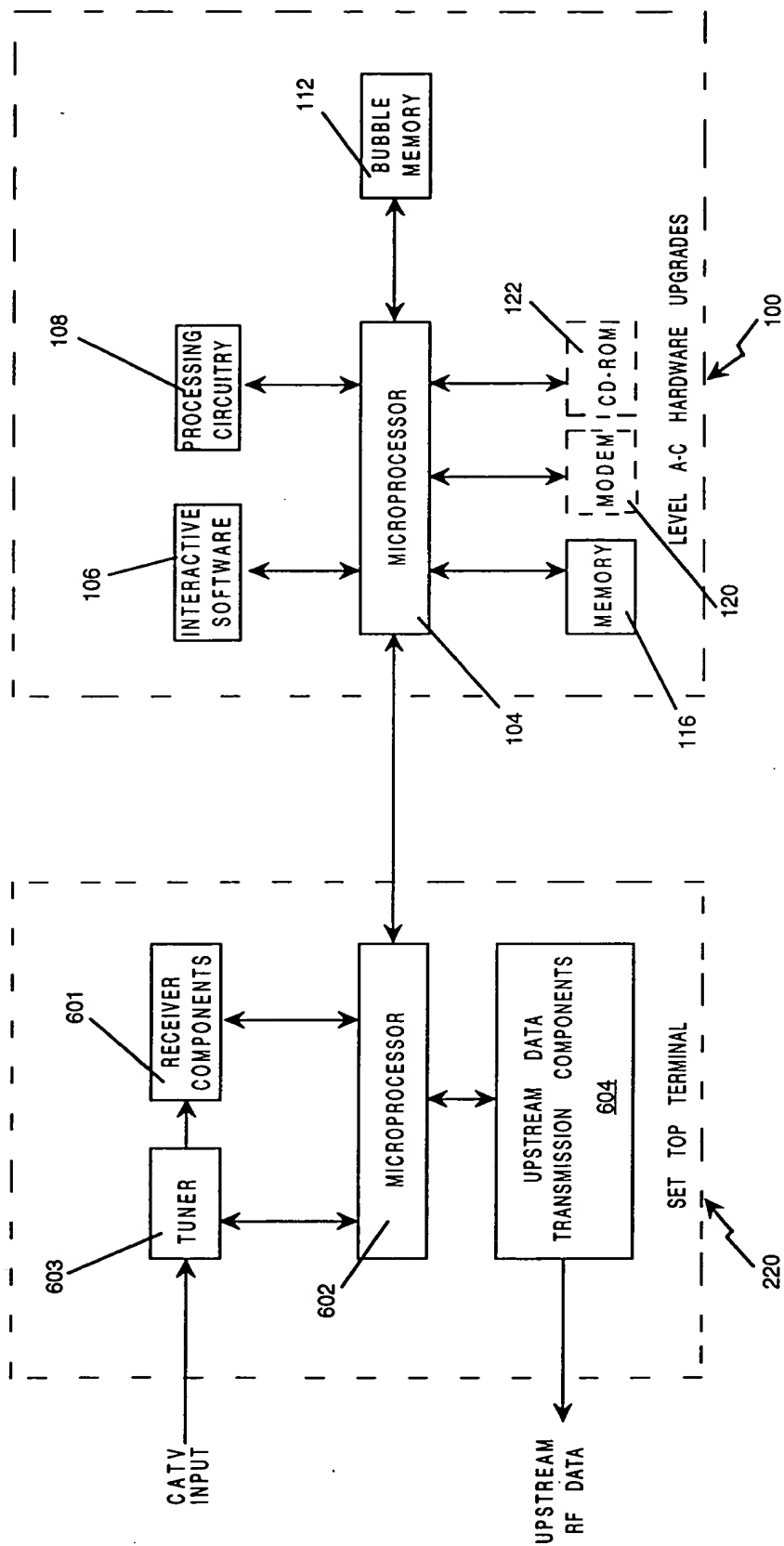


Fig. 12a

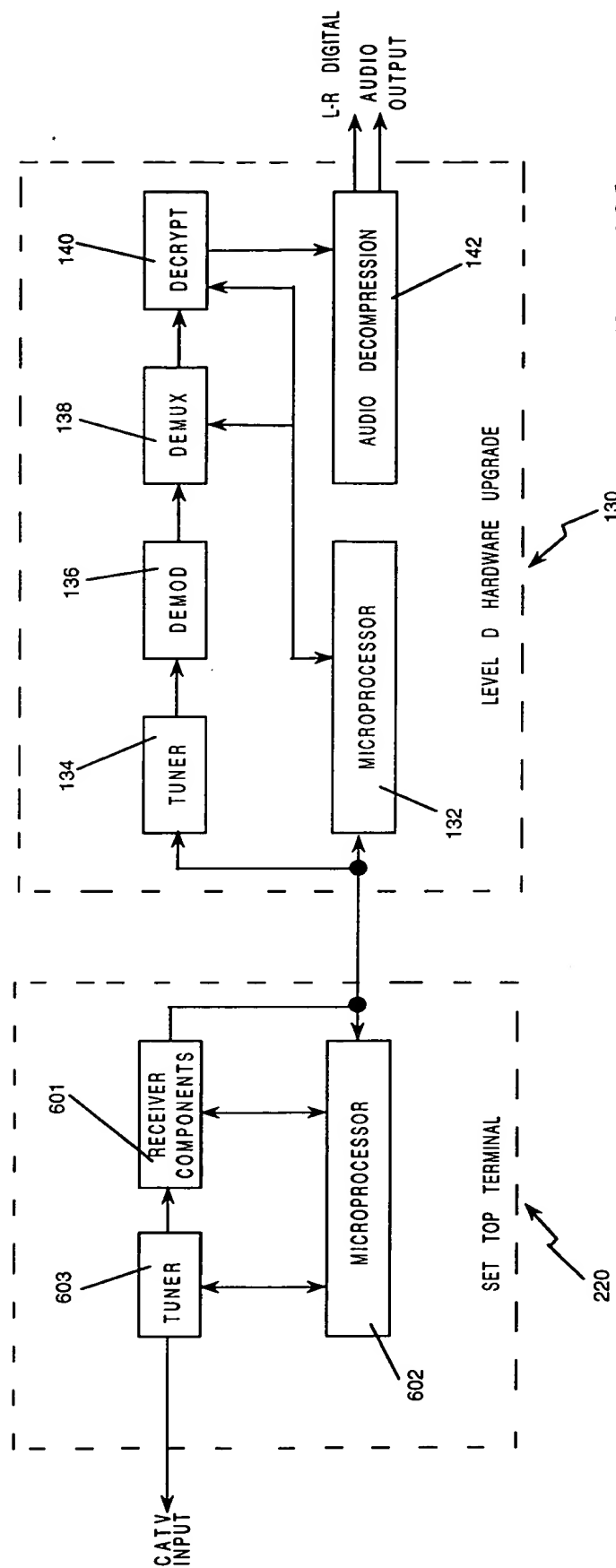
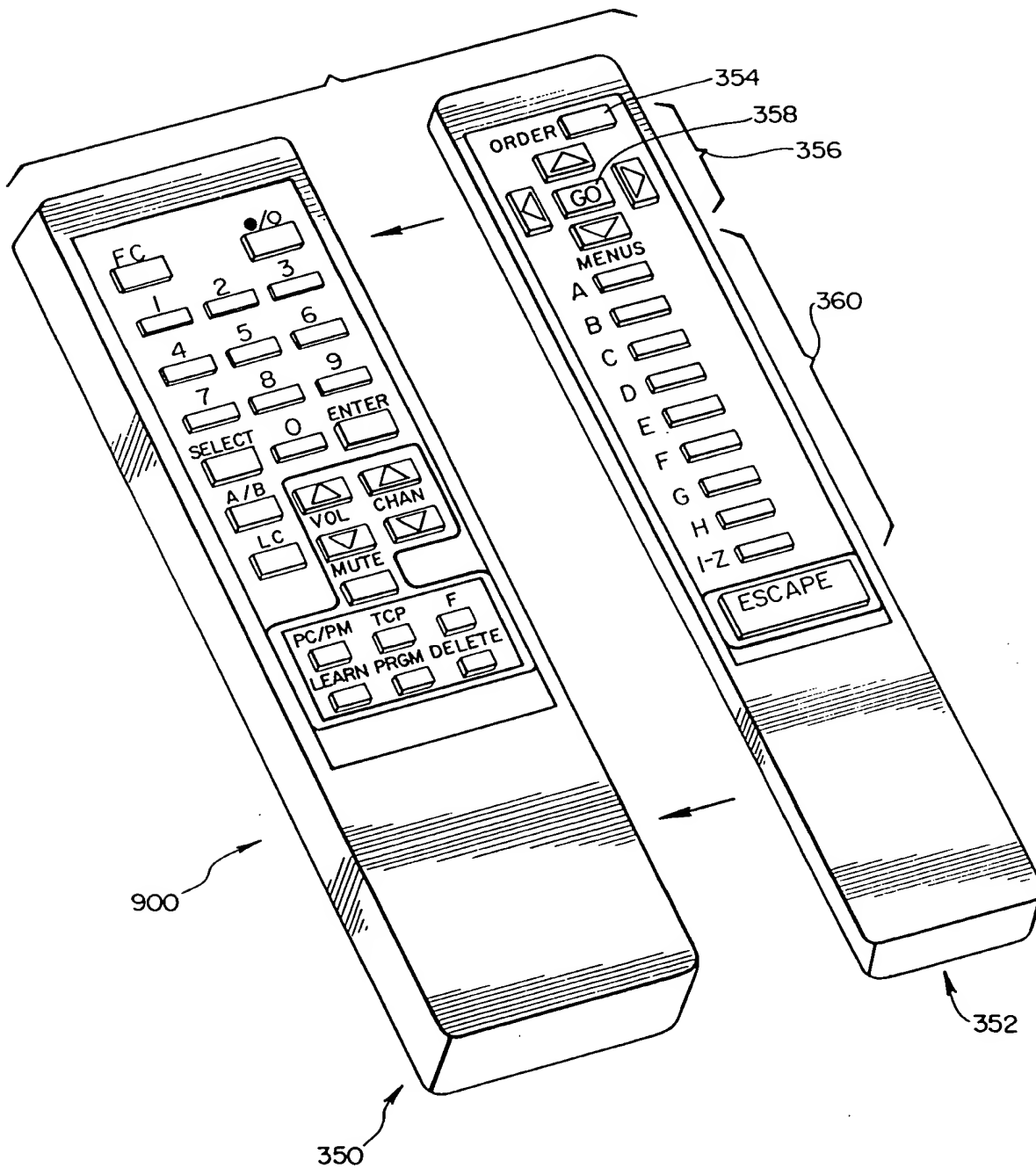
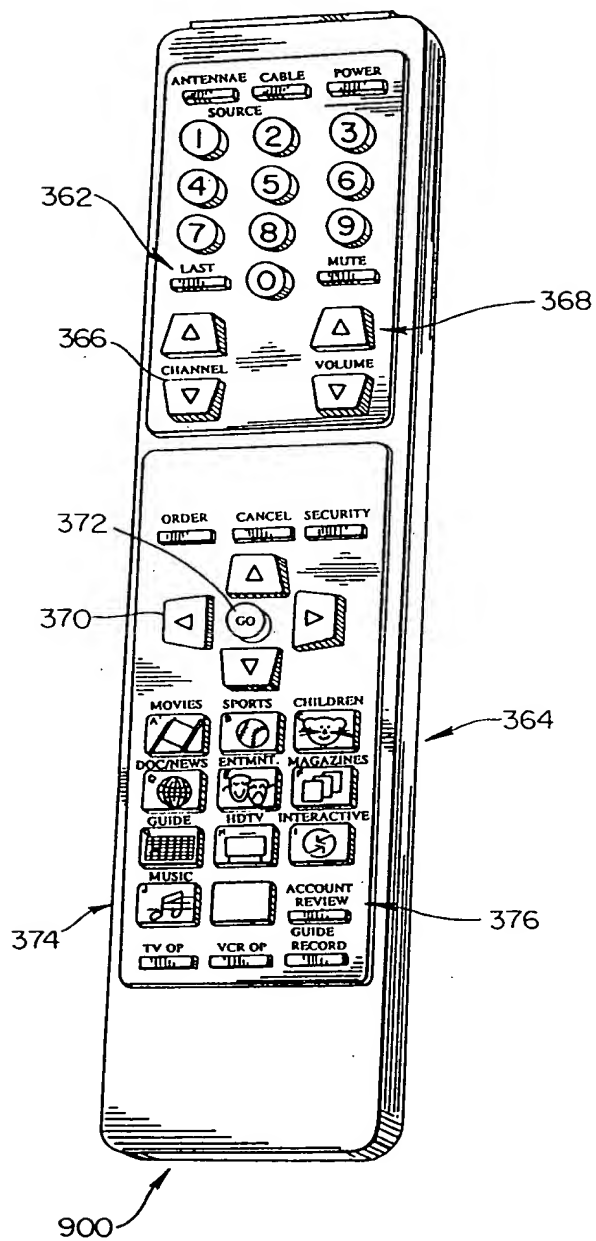


Fig. 12b

*Fig. 13a*



*Fig. 13b*





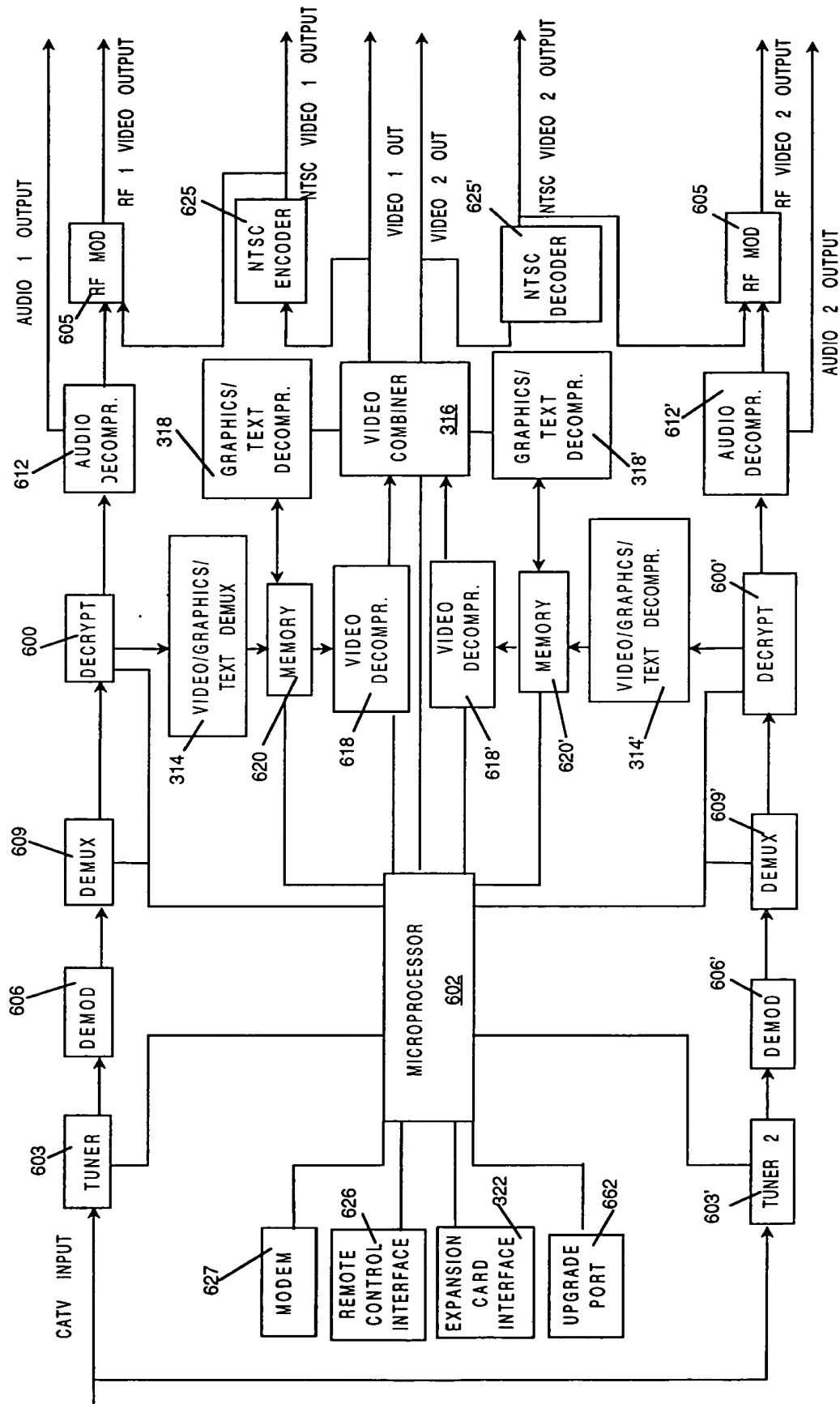
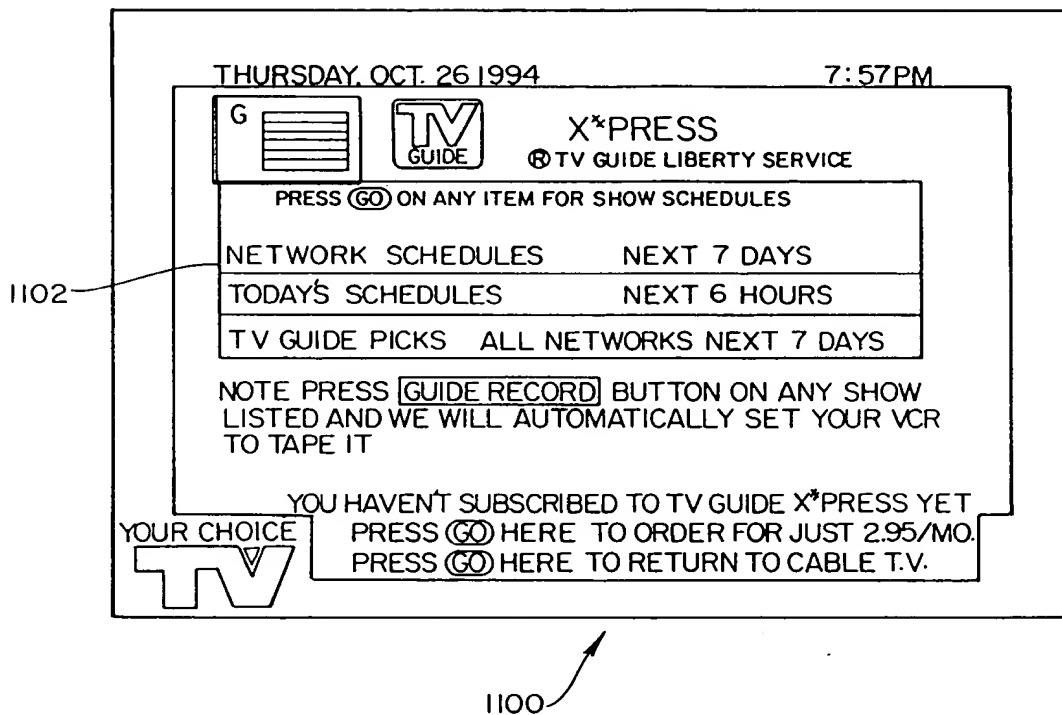
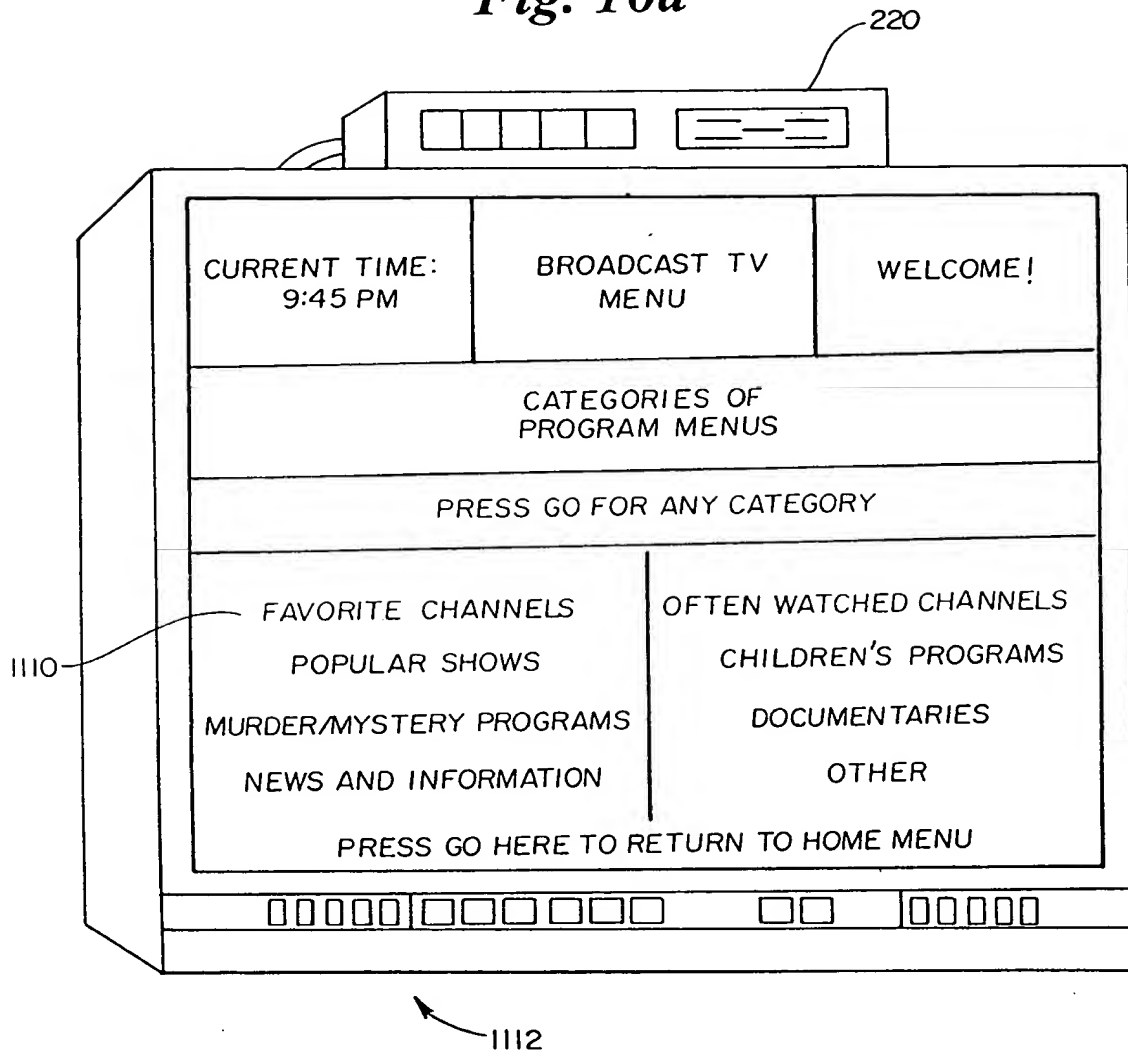


Fig. 14

*Fig. 15*



*Fig. 16a*



MOOD QUESTION MENUS

1114 ↗

LENGTH OF PROGRAM DESIRED

SHORT	30 minutes or less
MEDIUM	30 to 60 minutes
LONG	60 minutes or more

*Fig. 16b*

1116 ↗

TYPE OF PROGRAM DESIRED

SERIOUS
THOUGHTFUL
LIGHT

*Fig. 16c*

1118 ↗

DO YOU WISH AN ACTIVE OR  
PASSIVE PROGRAM?

ACTIVE
PASSIVE

*Fig. 16d*

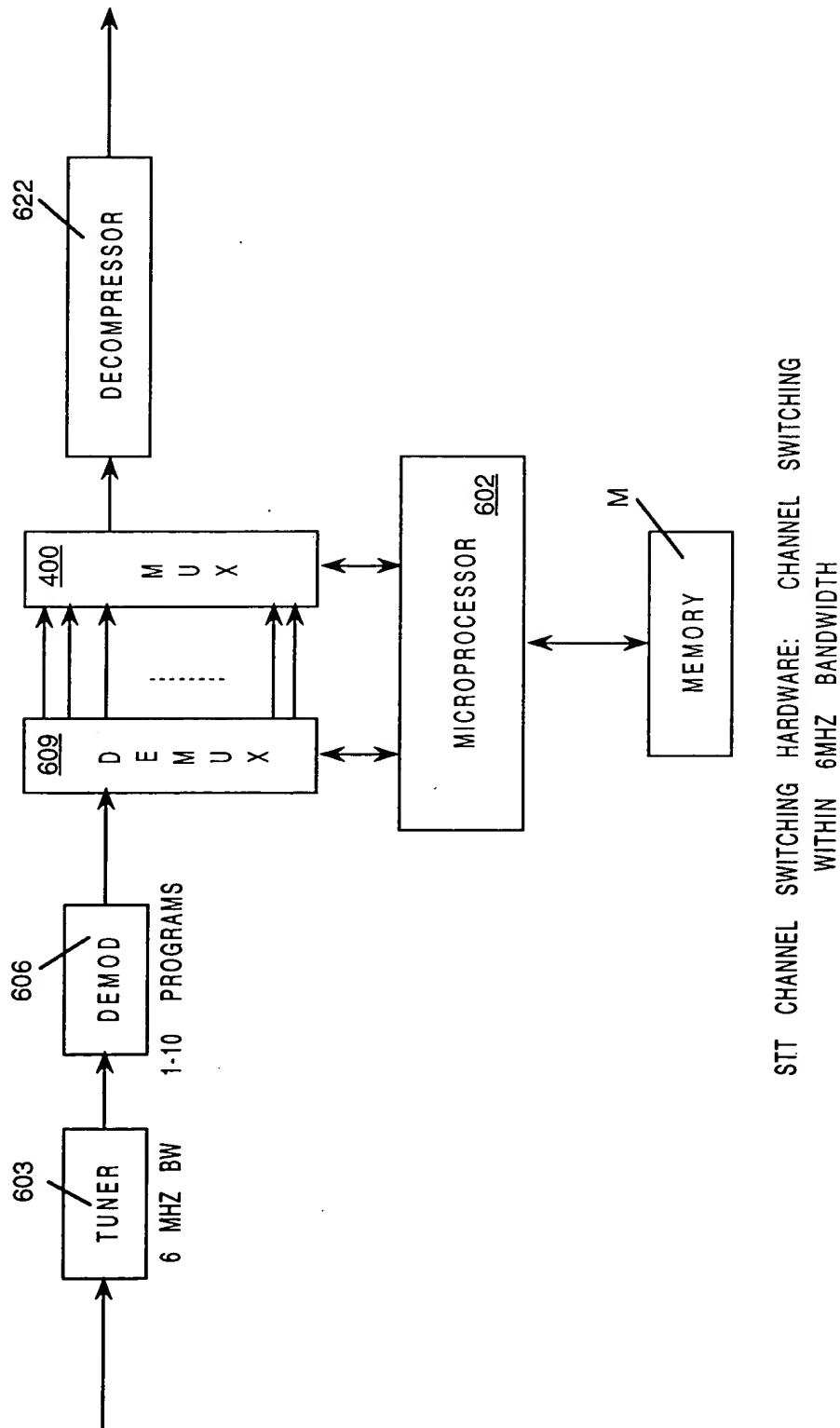
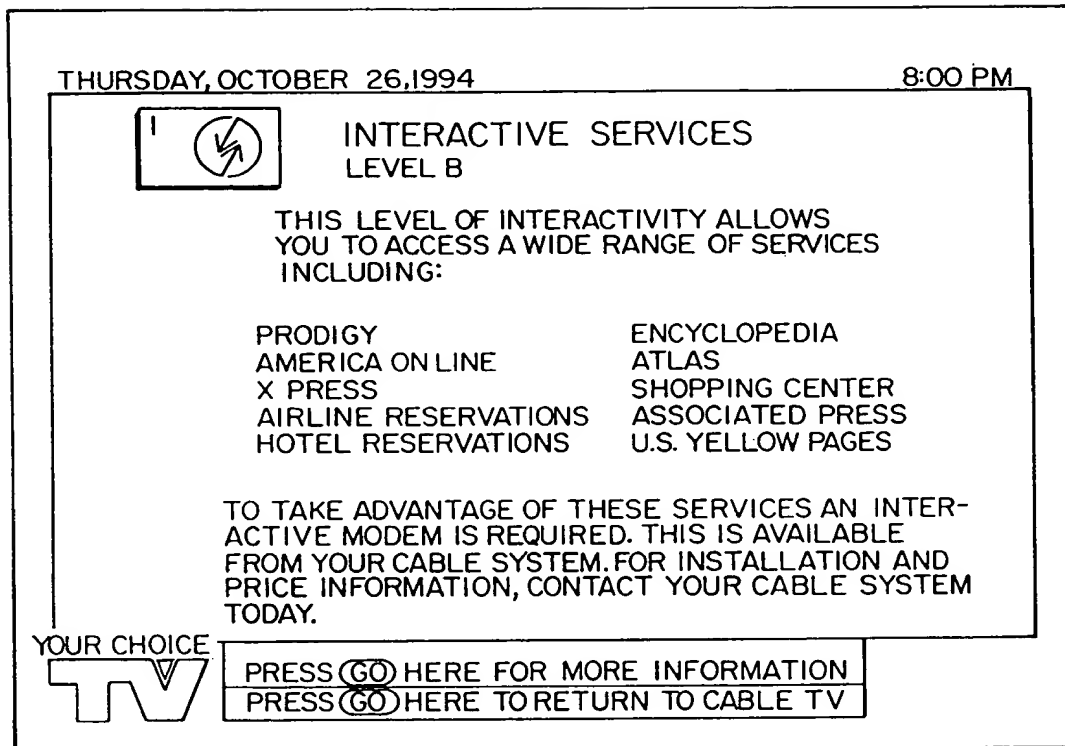


Fig. 17a

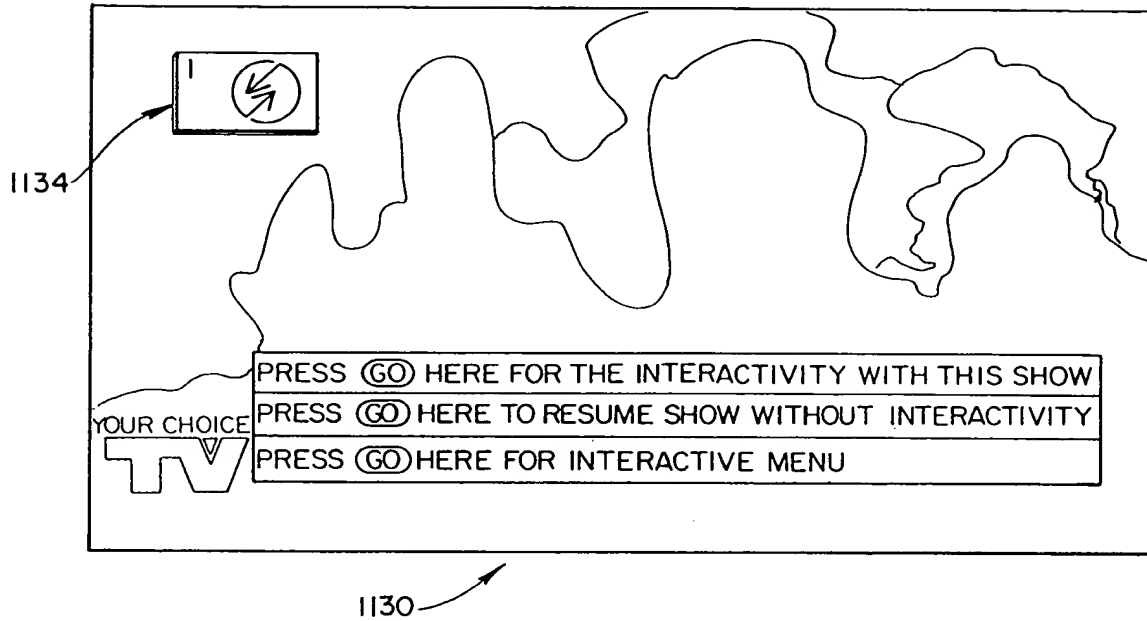


*Fig. 18*



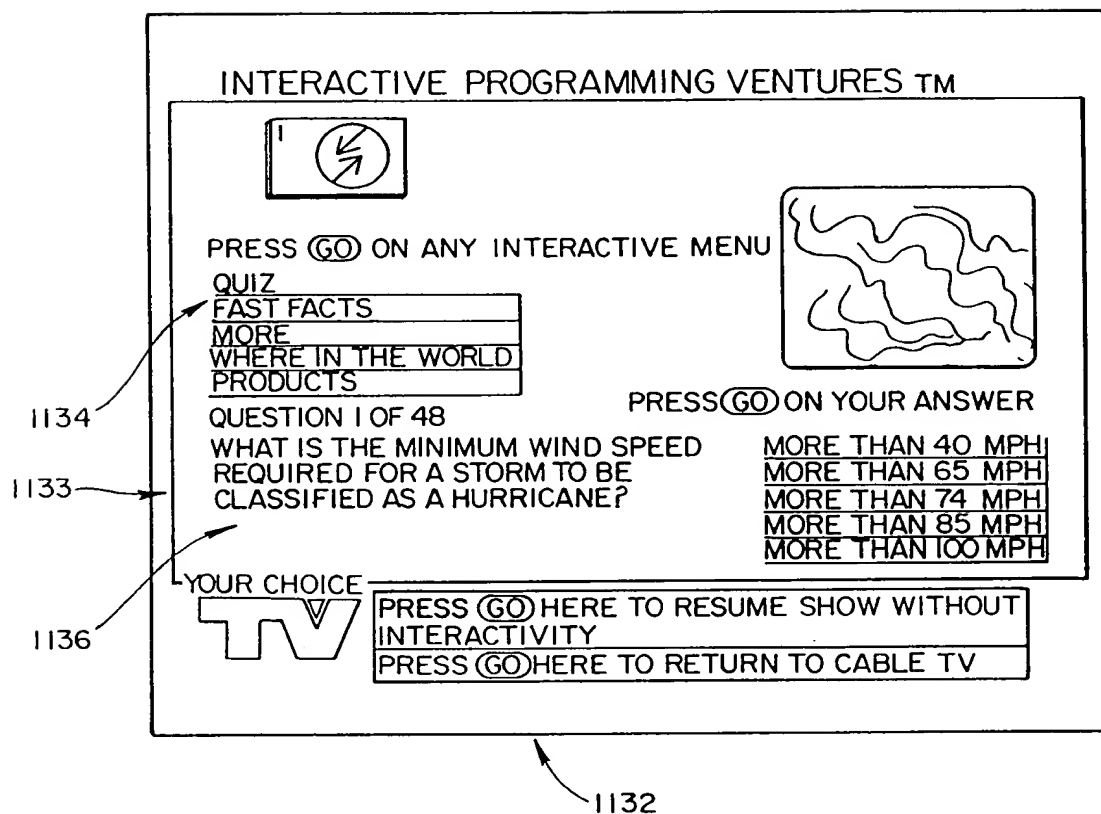
1120

*Fig. 19a*

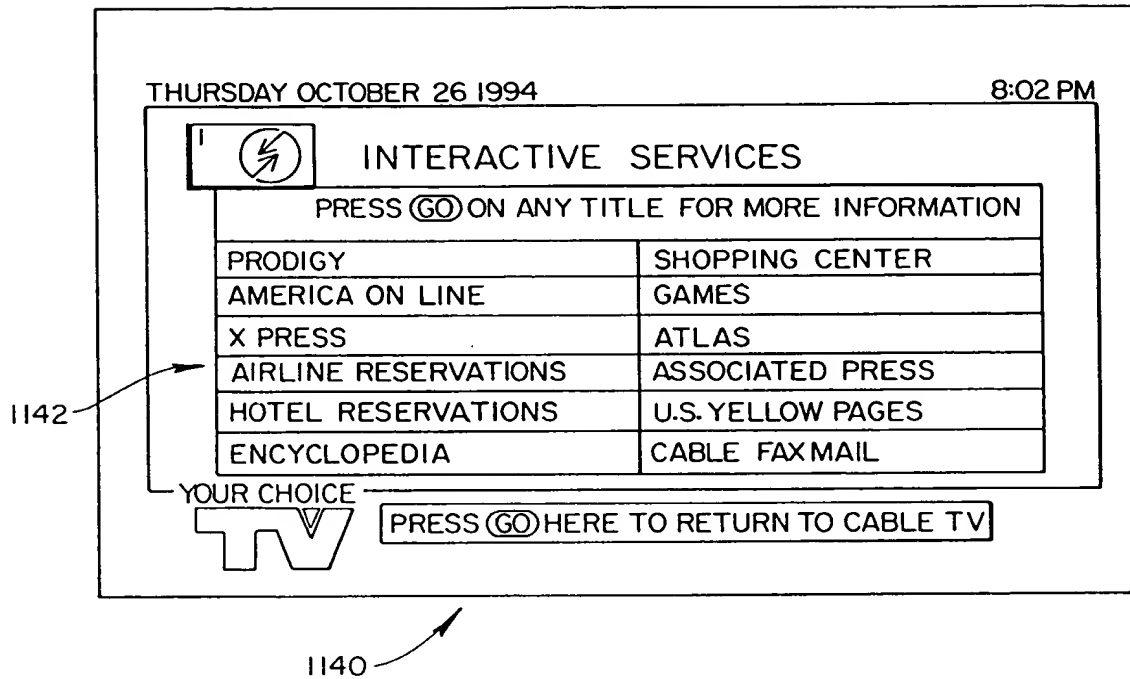




*Fig. 19b*



*Fig. 20a*



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8:04PM

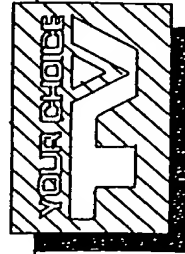


# AIRLINE INFORMATION AND RESERVATIONS(continued)

Here are your airline flight options for a morning departure from Phoenix to Dulles.

Press **GO** on Any Flight to Check Availability and Fare

Depart Time	Arrive Time	Airline	Flight No.	Stops	Connecting Through
6:15AM	1:30PM	AMERICAN	32	0	
7:30AM	2:45PM	AMERICAN	212	0	
8:00AM	3:07PM	DELTA	49	0	
10:30AM	7:15PM	US AIR	285	1	Chicago
11:25AM	6:10PM	UNITED	10	0	
11:45AM	8:40PM	UNITED	77	1	Dallas



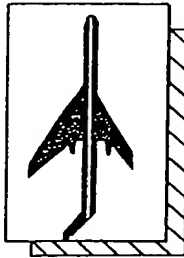
Press **GO** Here to Return to Airline Main Menu

Press **GO** Here to Return to Menu

Press **GO** Here to Return to Cable TV

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8:05PM




# AIRLINE INFORMATION AND RESERVATIONS(continued)





























































DELTA FLIGHT #49 from Phoenix to Dulles direct  
departs 8:00 AM and arrives 3:07 PM

SEATS AVAILABLE ARE SHOWN IN BLUE

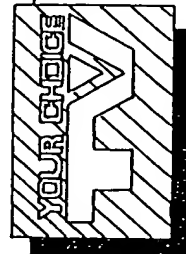
3 First Class Seats Remaining

15 Coach Class Seats Remaining

Press  on Any Blue Seat(s) to Make Reservations

First Class										Coach Class										Aircraft Equipment 757									
																													
																													

1152



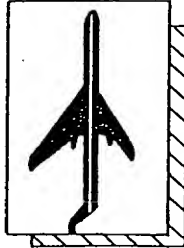
Press  Here to Erase Above and Repeat

Press  Here to Cancel Above and Exit

Press  Here to Continue

Thursday, October 26, 1994

8:06 PM



# AIRLINE INFORMATION AND RESERVATIONS(continued)

## CREDIT CARD CHARGE

Press on  
Credit Card You  
Want to Use:

Amount: \$590.00		Delta Flight # 49	
One Way: Phoenix to Dulles Date: 11/25/94			
Departs: 8:00AM		Arrives: 3:07 PM Dinner	
American Express	Visa	Discover	Master Charge

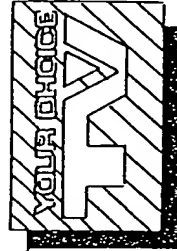
Enter Your Credit Card Number:

2	1	7	7	3	5										
---	---	---	---	---	---	--	--	--	--	--	--	--	--	--	--

Enter Expiration Date (example 10/99/97):

Month:			Year:		
--------	--	--	-------	--	--

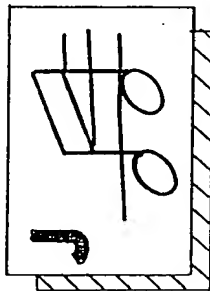
Press  Here to Erase Above and Repeat
Press  Here to Cancel Above and Exit
Press  Here to Confirm Above Charge



000050 58263950

Thursday, October 26, 1994


8:08 PM



# DMX Demonstration

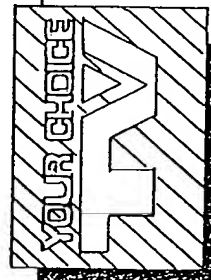



Here are the menu options you'll enjoy:

Press  On the station you want

Top 5	Hard Rock	Easy Listening	New Age	Country Top 40	Rhythm and Blues	Classical
Top 10	Heavy Metal	Instrumentals	Favorite Light Rock	New Country	Blues Legends	Classical Piano
Top 40	Rock Classics	Easy List. Favorites	Beatles Only	Country Classics	Soul	Classical Strings
Rock	Rap	Jazz	Rock Legends	Bluegrass	Soul Classics	Classical Guitar
30s	40s	50s	60s	70s	80s	90s
Waltz	Latin	Disco	Polka	Reggae	Dance Fever	Teen Dance
You are Listening to: MAGGIE MAY by Rod Stewart 1972						
More Information on Current Artist/Song						Screen ON/OFF

All this for just \$ 4.95 per month. Less than 1/2 the cost of one CD! ORDER NOW.



Press  Here to Order DMX


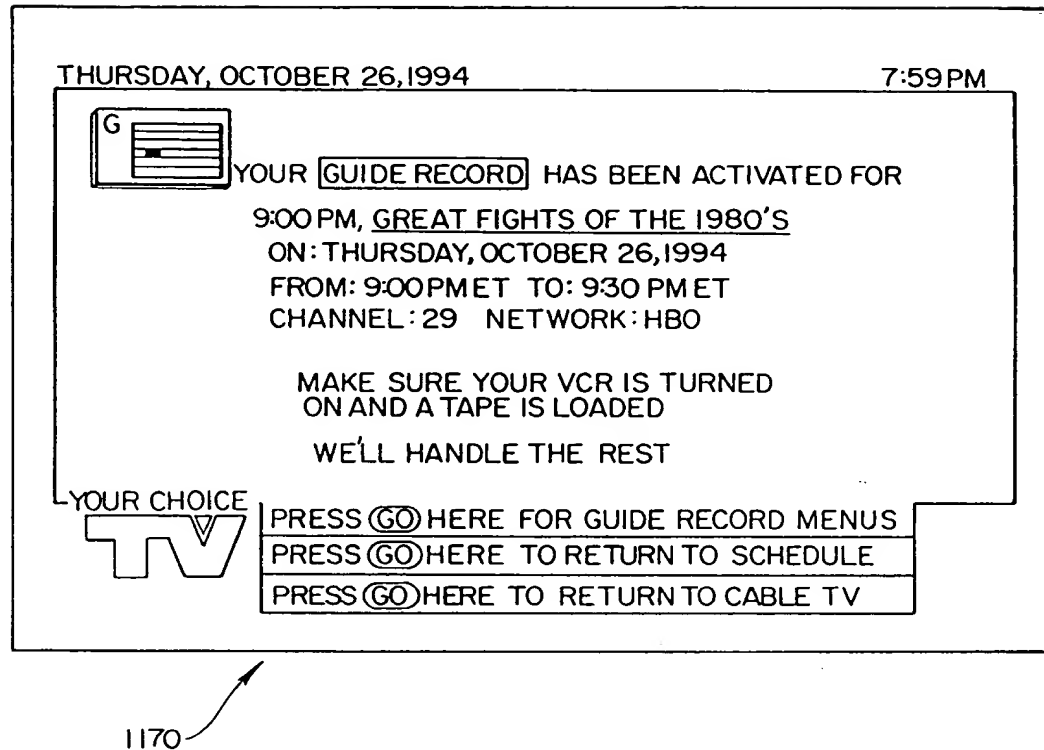
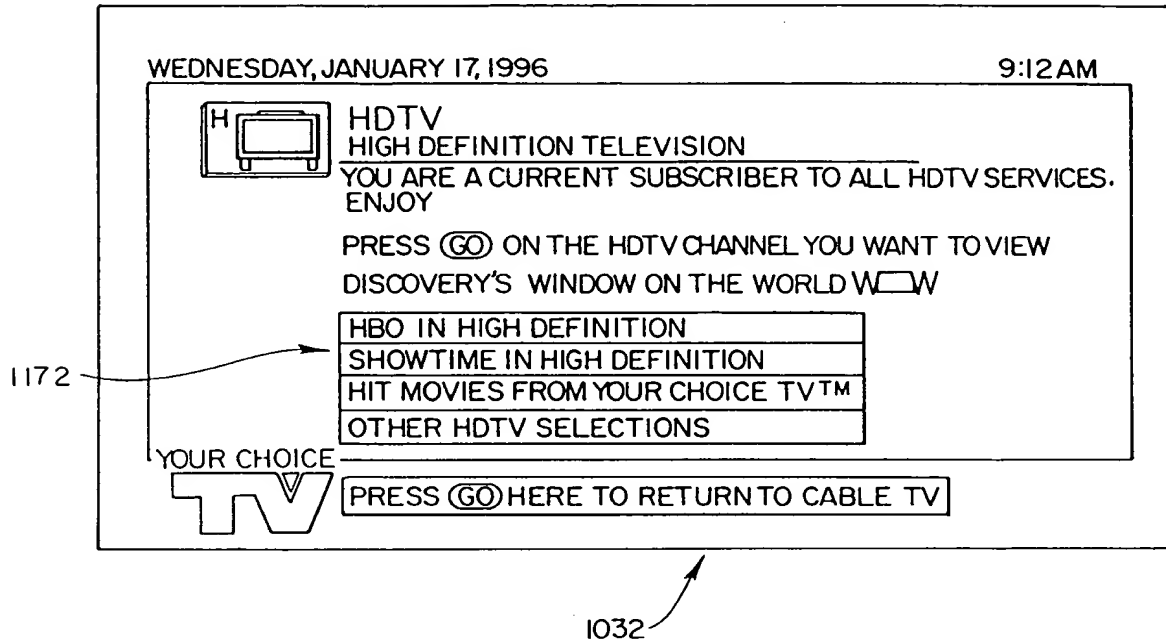
Press  Here to Return to Cable TV

FIG. 21

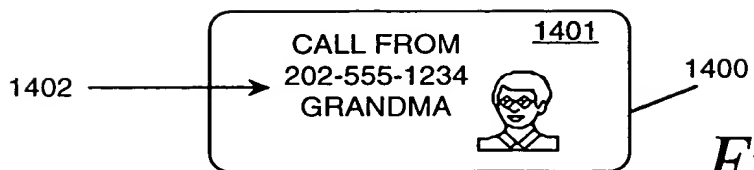
*Fig. 22*



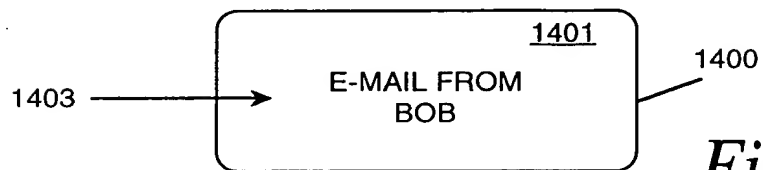
*Fig. 23*







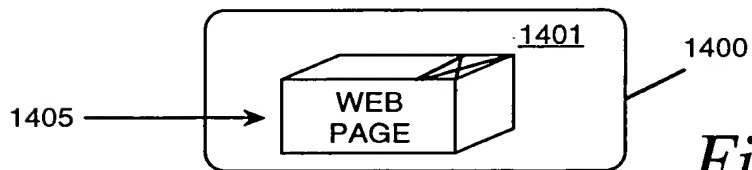
*Fig. 24a*



*Fig. 24b*



*Fig. 24c*



*Fig. 24d*

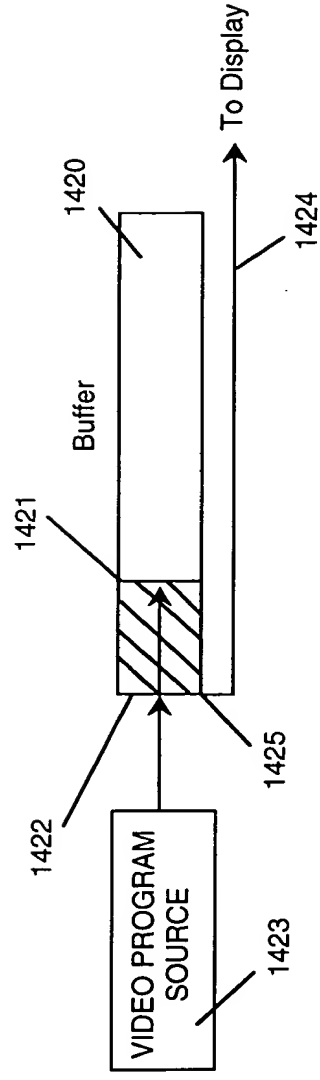


Fig. 25

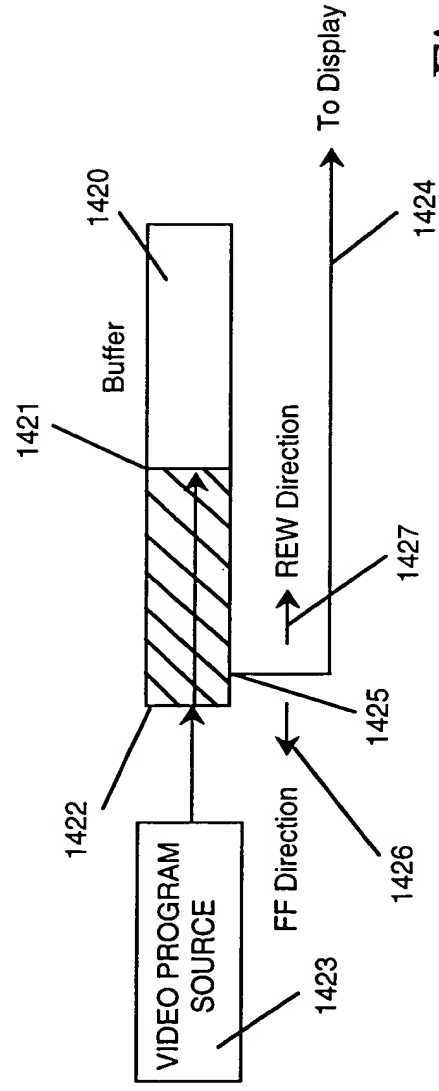
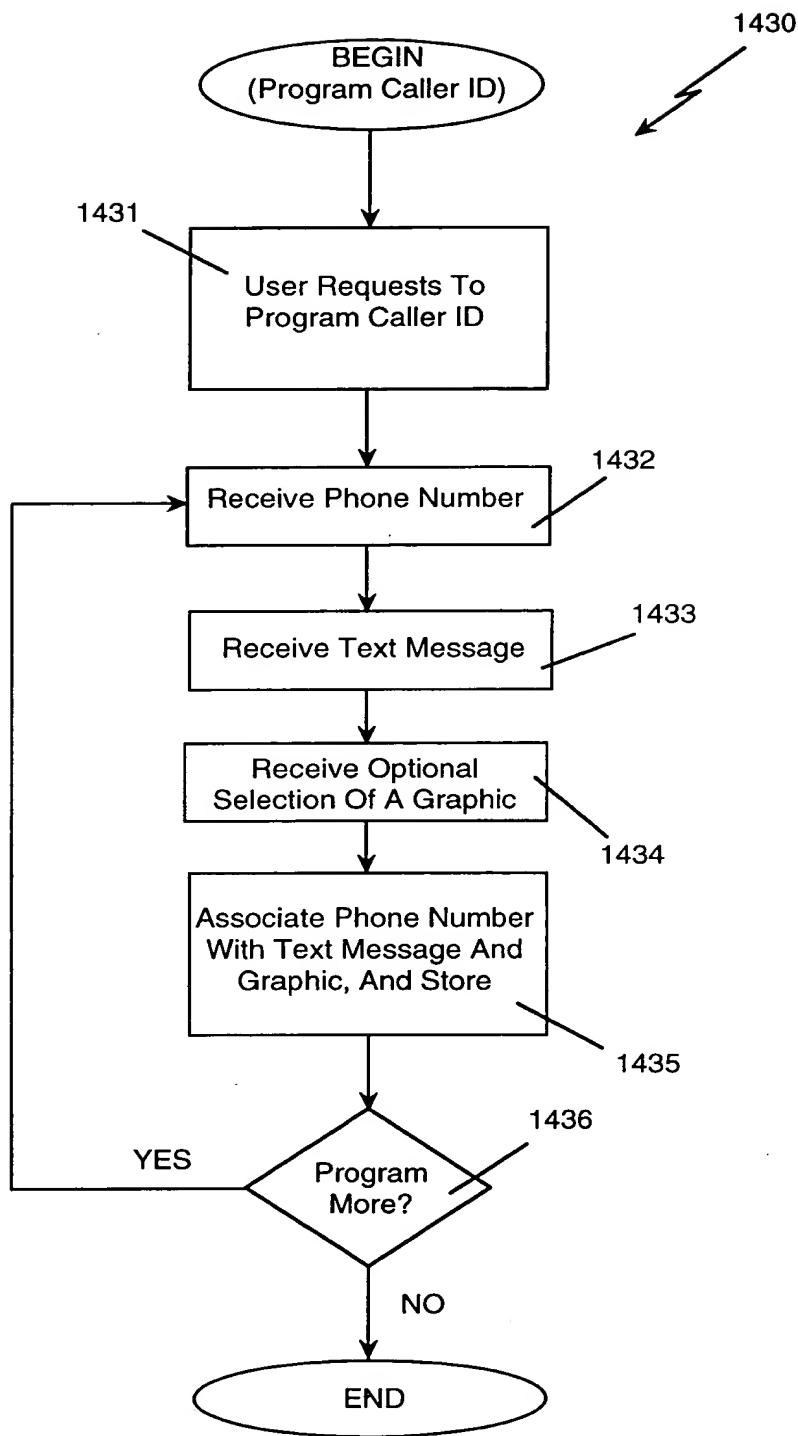
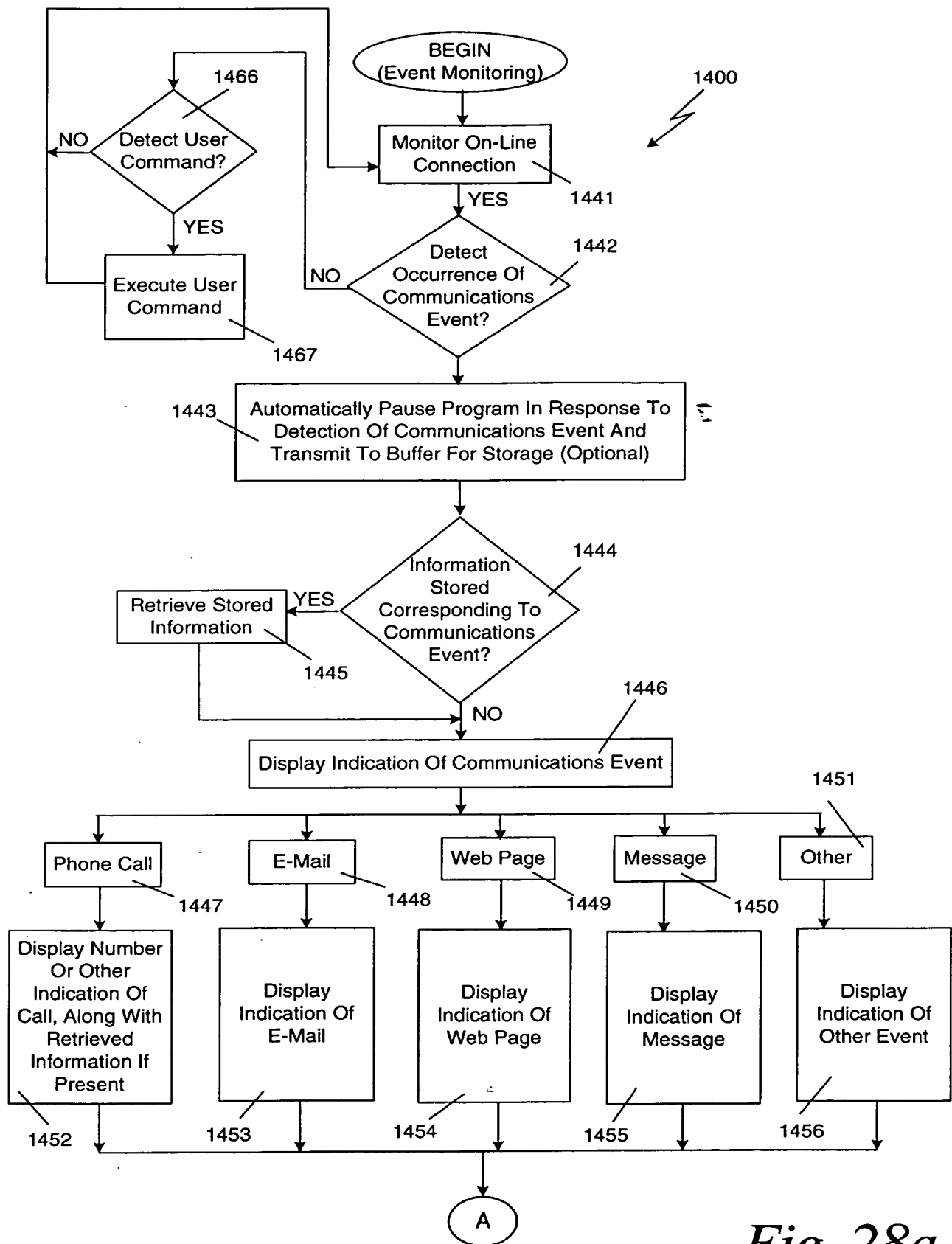


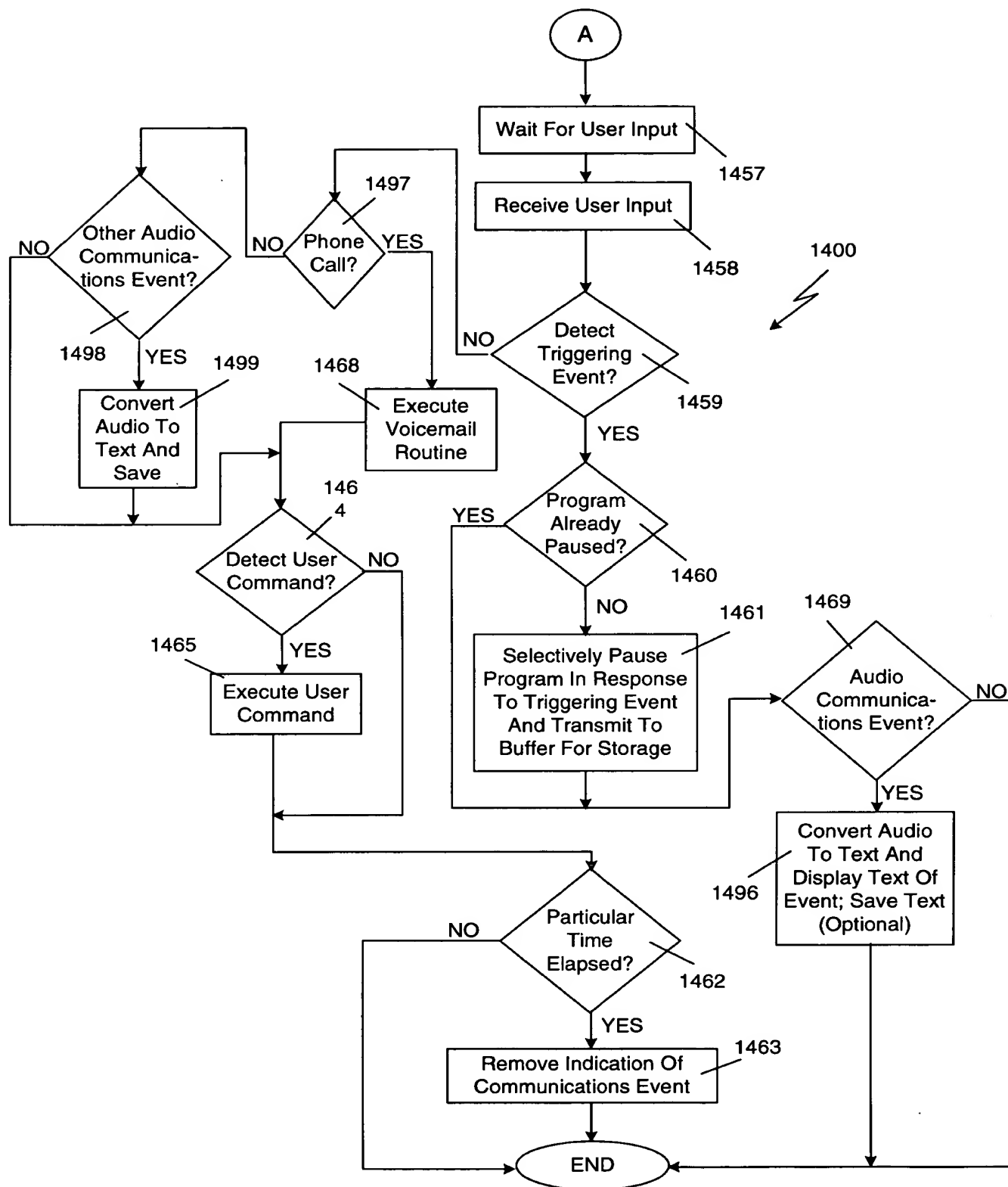
Fig. 26



*Fig. 27*

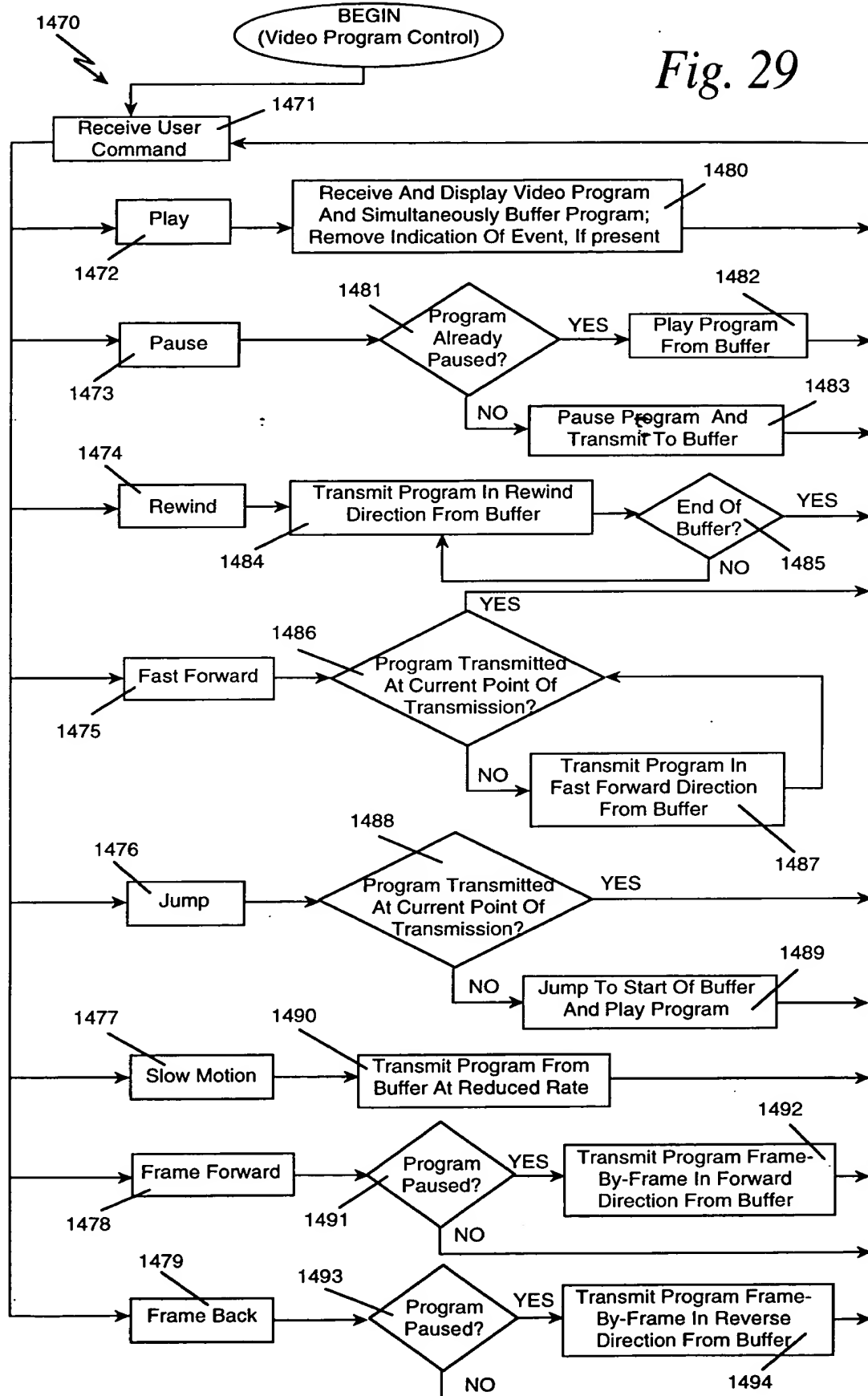


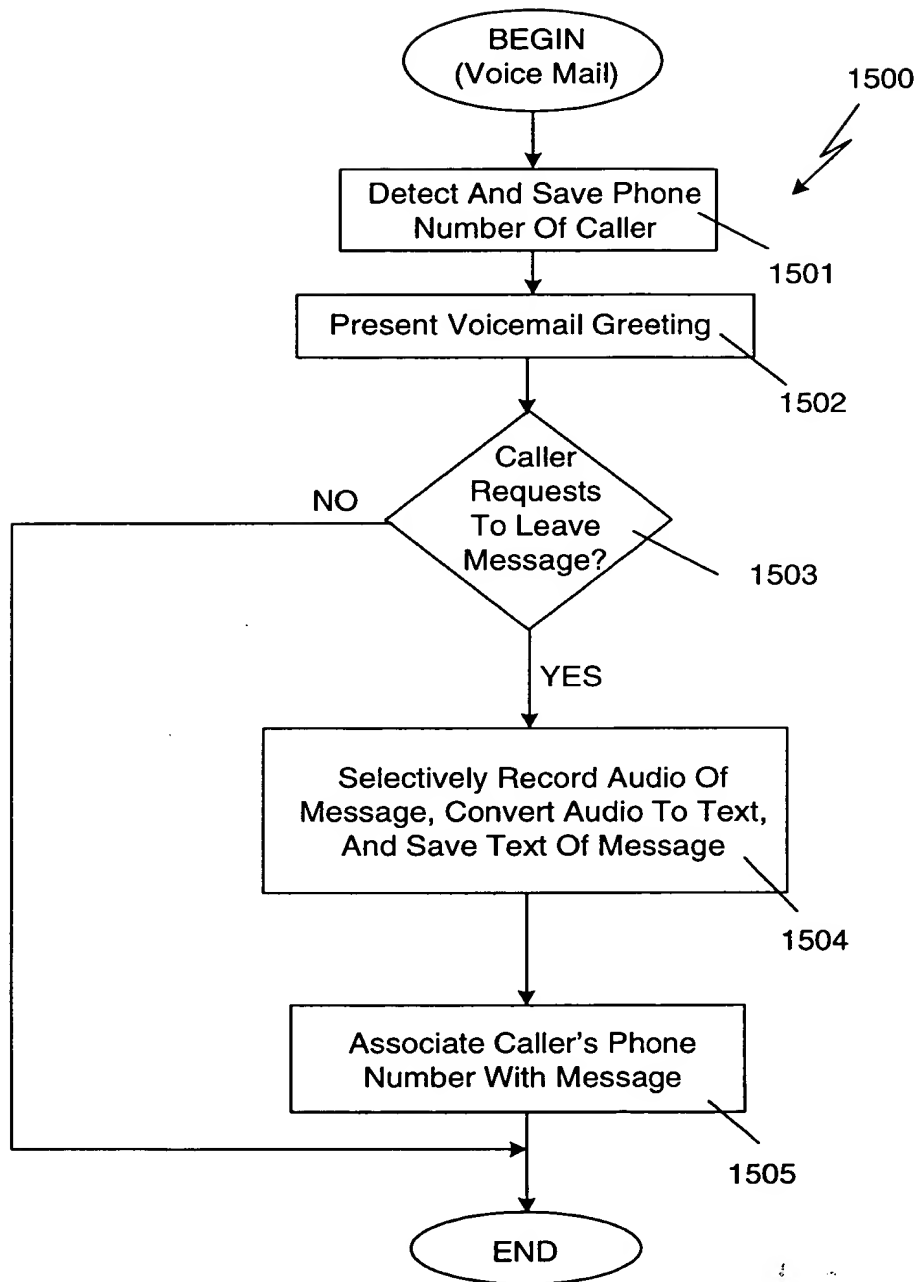
*Fig. 28a*



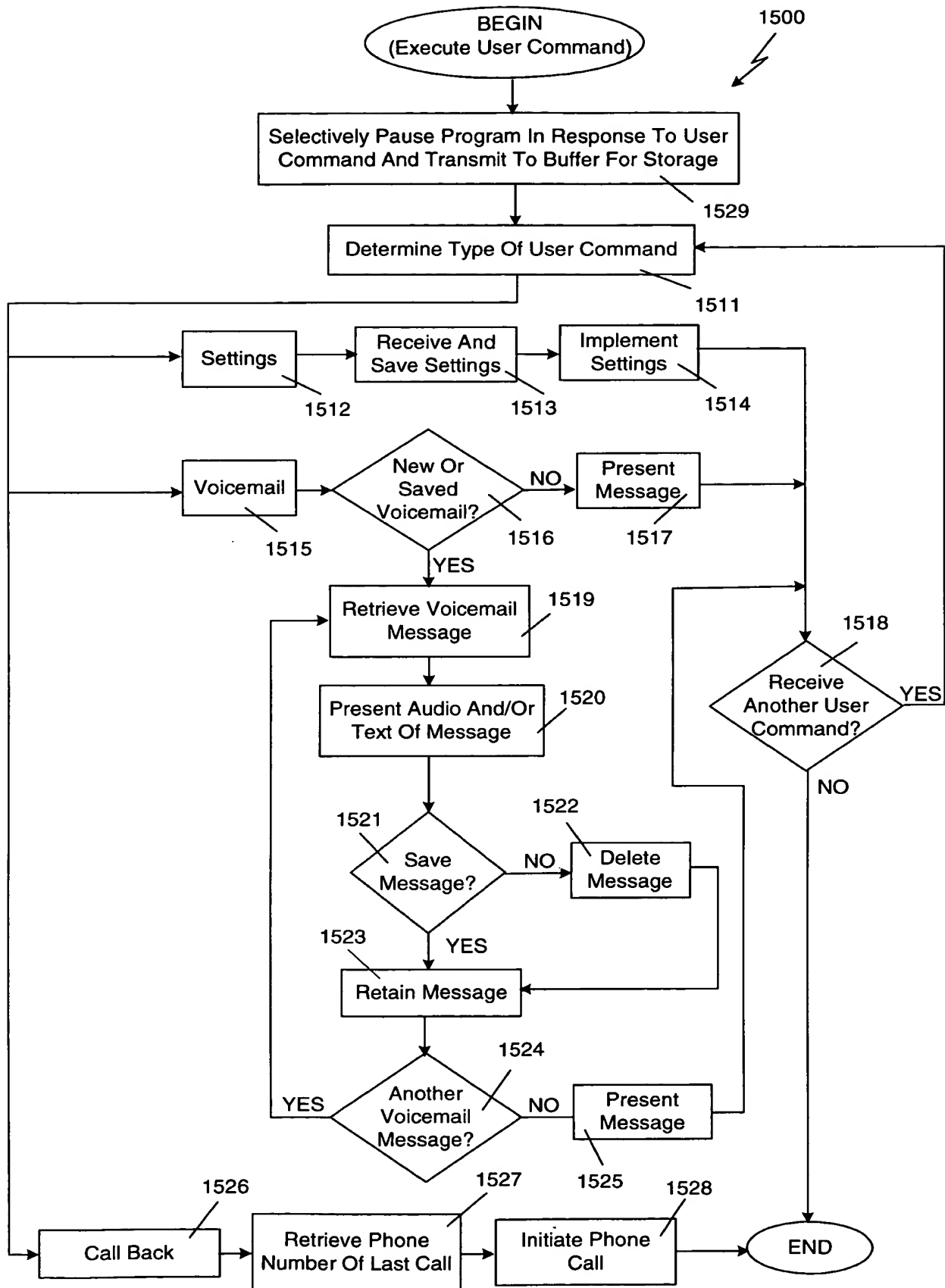
*Fig. 28b*

Fig. 29



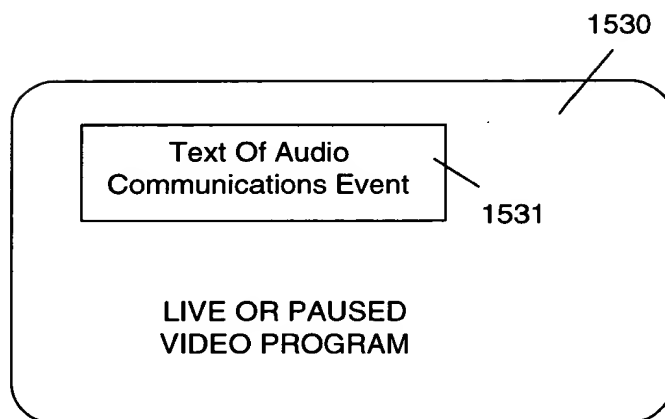


*Fig. 30*



*Fig. 31*





*Fig. 32*